

# **UNSW Business School**

## Past Honours students and theses

Note – the topics and students below are just an example of previous study. For more information, please contact the relevant <u>Honours Program Coordinator</u>.

## Accounting, Audit and Taxation

## **Management Accounting thesis projects**

Examining Board Processes and Mechanisms: A Management Control Perspective

The evolution of trust and control in non-performing outsourcing relationships

The effect of supplier choice and information sharing behaviour on trust, controls and collaboration in the start-up phase of buyer-supplier relationships"

The Effect of Mood and Incentives on Negotiators' Judgements about Negotiated Transfer Prices

#### Financial accounting thesis projects

The Importance of Human Capital Disclosures: Evidence from the English Premier League

Earnings Decomposition and Market Efficiency

CEO Departures and Market Uncertainty

The Price of Ambiguity and Information Asymmetry

On the Timeliness of Earnings: An Empirical and Theoretical Investigation

The Pricing of Earnings and its Components

### **Auditing Thesis Projects**

Audit Quality in Initial Audit Engagements

Audit Seasonality and Audit Services

The Stickiness of Non-Audit Service Fees

Mandatory audit firm rotation and audit quality

## **Economics**

## Nalini Agarwal

Supervisor: Kevin Fox

Thesis Title: Dissecting Labour Shares using BLADE: An Empirical Investigation into the trend of drivers and Australian labour shares

#### Elif B Bahar

Supervisor: Federico Masera

Thesis Title: The Decaying American Dream: Violent Crime, Neighbourhoods and Intergenerational Mobility in the United States

#### Rhea Banerjee

Supervisor: Gonzalo Castex, Pei-Cheng Yu

Thesis Title: The Pursuit of Entrepreneurship: Can Universal Basic Income Play a Role? A Dynamic Model of

Occupational Choice

#### **Andrew Barich**

Supervisor: Denzil Fiebig, Hasin Yousaf

Thesis Title: Bulk Billing and GP Satisfaction: A Study Using the MABEL Survey

## Natasha Bradshaw

Supervisor: Evgenia Dechter, Tess Stafford

Thesis Title: Paid Parental Leave and the Division of Household Labour Time Use, Wages and Attitudes of

**Australian Couples** 

## **Jack Buckley**

Supervisor: Gabriele Gratton, Pauline Grosjean

Thesis Title: Why Values Matter: The Persistence and Resurgence of the Far-Right in France

#### **Max Formato**

Supervisor: Glenn Otto

Thesis Title: Australian Macro-Financial Connectedness: A study of Dynamics and Determinants

#### **Anny Francis**

Supervisor: David Gunawan, Robert Kohn

Thesis Title: A Variational Bayes Approach to Copula Estimation

#### Nicholas Fransen

Supervisor: Sarah Walker, Michele de Nadai

Thesis Title: "We Didn't Start the Fire": The Impact of a Kenyan Logging Ban on Deforestation

#### Mitchell Kazmierczak

Supervisor: Isabelle Dobrescu, Alberto Motta

Thesis Title: Badges: A Randomised Controlled Trial

#### Carol Kong

Supervisor: Arpita Chatterjee, Nalini Prasad

Thesis Title: The Effects of Monetary Policy on the Australian Housing Market: A New Approach

## **Kate Mulready**

Supervisor: Sarah Walker, Scott French

Thesis Title: Does Voluntourism Improve Educational Outcomes? Evidence from Indonesia

## Jonathan Nathan

Supervisor: Denzil Fiebig, Richard Holden

Thesis Title: A Super Sleight of Hand: Attribute Non-Attendance in Superannuation

## **Patrick Parrish**

Supervisor: Seojeon Lee, Fanghua Li

Thesis Title: Let's Talk About Sex, Baby: Investigating Sex Specific Difference in the Impact of Unemployment

on Fertility

#### **Harvey Thompson**

Supervisor: Juan Carlos Carbajal, Keiichi Kawai

Thesis Title: Pay to Win: Micro-Transactions in Video-Games

## Robert Tiong

Supervisor: Kevin Fox, Shengyu Li



Thesis Title: Treating Competition Right: Decomposing Treatment and Selection in the Competition-Productivity Relationship

#### **Gary Wang**

Supervisor: Gonzalo Castex, Pei-Cheng Yu

Thesis Title: Empty Nest: Optimal Dynamic Taxation with College Savings

#### **Brendan Wilson**

Supervisor: Keiichi Kawai, Richard Holden

Thesis Title: How Much is My Home Worth? The Value of Online Market Value and Estimates

#### **Aaron Wong**

Supervisor: Glenn Otto

Thesis Title: Stuck in Traffic (Data): Analysing the Spatial Structure of Sydney with Travel Time Data

#### Jim Xu

Supervisor: Hongyi Li, Shengyu Li

Thesis Title: Zoned Out of the Market: How Zoning Restrictions Increase House Prices in Sydney

#### **Nicholas Bolevich**

Supervisor: Denzil Fiebig

Thesis Title: Social Capital and Mental Health; An Empirical Study of the Buffering Effect

### **Stephen Burgess**

Supervisor: Evgenia Dechter

Thesis Title: Best Interest at Heart? Modelling Determinants and Estimating Consequences of Early School

Enrolment

## Nicola Cole

Supervisor: Andreas Ortmann, Pei-Cheng Yu

Thesis Title: Have Australia Free Trade Agreements Increased the New Goods Margin?

## **George Prassas**

Supervisor: Gigi Foster, Richard Holden, Pauline Grosjean

Thesis Title: Unexpected Bias in Cricket Umpire Decision Making

## **Jack Skelley**

Supervisor: Sarah Walker, Scott French

Thesis Title: This Little Village Went to Market: Roads, Trade Frictions, and Market Access in India

#### **Adam Solomon**

Supervisor: Richard Holden

Thesis Title: Strategy and Fundraising in Sequential Majoritarian Elections

## **Tristan Truuvert**

Supervisor: Christopher Gibbs

Thesis Title: Low Interest Rates and Financial Crisis; An Historical Analysis from 1870 to 2013

#### **Sarah Davies**

Supervisor: Gutam Bose, Sarah Walker

Thesis Title: Social Norms and Female Labour Force Participation in India

## **Binal Dodhia**

Supervisor: Gabriele Gratton, Alberto Motta, Sarah Walker

Thesis Title: Understanding Ex-Ante and Ex-Post Corruption: Evidence from Kenyan Public Transport Sector

## Simon Graham

Supervisor: Gigi Foster, Tess Stafford

Thesis Title: Disambiguating Ambiguity: An Experimental Analysis of Attitudes to the Unknown



#### Isabel Hartstein

Supervisor: James Morley, Glenn Otto

Thesis Title: Credit Ration and the Real Economy: A Time Series Analysis Using US Data

#### **Barath Kirubakaran**

Supervisor: Christopher Gibbs, Nalini Prasad

Thesis Title: Understanding the Cash Flow Channel, Heterogenous Effects Across Australian Households

#### **Beatrix Leung**

Supervisor: Denzil Fiebig, Hongyi Li

Thesis Title: Complexities of the Firm Innovation System: Assessing Complementarities within Organisational

Innovation

#### Helena Luo

Supervisor: Andreas Ortmann, Evgenia Dechter

Thesis Title: The Effect of Personality Traits on Productivity

## William Weatherburn

Supervisor: Glenn Otto, Pei-Cheng Yu

Thesis Title: An Empirical Analysis of Disaggregated Australian Service Exports

## **Kelvin Guo**

Supervisor: Glenn Otto

Thesis Title: The Role of House Prices in the Monetary Transmission Mechanism within Australia

#### Damoon Sadeghian

Supervisor: Pauline Grosjean, Sarah Walker

Thesis Title: The 19th Century 'Squattocracy' and Contemporary Inequality

#### Tuong Bao Tran Nguyen

Supervisor: Evgenia Dechter

Thesis Title: The Impact of Child Care Policies on Maternal Labour Force Participation and Hours of Work

in Australia

#### Tsz Ho Dawin Heung (Jeff)

Supervisor: Valentyn Panchenko, Robert Kohn

Thesis Title: Improving the Australian Macro-Economic Forecasts

## Calvin Yue He

Supervisor: Richard Holden, Mariano Kulish, James Morley

Thesis Title: Sovereign Default Risk and the Fiscal Spending Multiplier

#### **Aidan Wood**

Supervisor: Sang-Wook (Stanley) Cho

Thesis Title: The Environmental Impact of Trade Liberalisation in Developing Countries: A General Equilibrium

Approach

## Kai Zen

Supervisor: Gigi Foster

Thesis Title: The Impact of Selective High Schools on Student Achievement

#### Rohan Garga

Supervisor: Gautam Bose, Peter Kriesler

Thesis Title: Trust & Institutional Confidence in the Aftermath of Disaster

## **Cecelia Chang**

Supervisor: Anton Kolotilin, Hodaka Morita

Thesis Title: Punishing Corporate Crime: An Economic Analysis

#### **Justin Tang**



Supervisor: Juan Carlos Carbajal, Hongyi Li

Thesis Title: Toll Booths on the Internet - Adblocking and Online Media

#### **Sebastien Printant**

Supervisor: Christopher Gibbs, Nalini Prasad

Thesis Title: The Sensitivity of Australian Yields and the AUD/USD Exchange Rate to Macroeconomic News

Surprises

## **Aaryn Lally**

Supervisor: Glenn Otto, Kevin Fox

Thesis Title: Hedonic Pricing and the User Cost of Housing in the Netherlands

#### Vanty Tang

Supervisor: Arpita Chatterjee

Thesis Title: Effects of Chinese Import Competition on Local Labour Markets in Australia

## **Timothy Tze-Hymn Lo**

Supervisor: Valentyn Panchenko

Thesis Title: Asset Pricing Model with Adaptive Learning and Heterogeneity

#### **Nathan Walsh**

Supervisor: Tess Stafford

Thesis Title: Residential Electricity Usage: How do Households Respond to Dynamic Peak Pricing Events?

## **Finance**

The effect of the ban on short selling on market efficiency and volatility

Cross-listed stocks: Which market processes firm-specific news?

Corporate social responsibility, market competition and firm productivity

The role of corporate governance in the reduction of risk: Evidence from the global financial crisis

Importance of financial and macroeconomic variables in predicting exchange rates

How do key Australian equity indices respond to overnight movements in the S&P 500 index?

Could investing in ETFs lead to a market bubble?

Reverse mortgage as an instrument for Australian families' optimal use of housing wealth

Learning with High-Cardinality Categorical Features in Actuarial Applications

Evaluating the Australian Government's Pension Loans Scheme

Mitigating Information Quality Tensions in Digital Citizen Science Platforms: An Action Design Research Approach

## Information Systems and Technology Management

#### Tye, M

Supervisor: Leong, C and Khoo, Y H

Thesis Title: Digital Grassroots in activism: Social Media in Malaysia's Bersih Movement for Electoral Reform

## Lai, L. S.

Supervisor: Choi, B. C.

Thesis Title: No Privacy Surprises in Mobile Apps: Managing Privacy Expectation through Annotated Security Information in App Stores

## Wang, B.



Supervisor: Lim, ETK and Van Toorn, C

Thesis title: Designing Digital Entrepreneurial Crowdfunding Platforms for Persuasion and its social

implications

Gu, H

Supervisor: D'Ambra, J and Stephens, K

Thesis title: Organisation Culture and Business Process Management Success

Hua, W

Supervisor: Leong, C and Jie, Y

Thesis title: Exploring User-Created Digital Content Ecosystem: A Study of China's Digital Celebrity Industry

<u>Luu, V</u>

Supervisor: Land, L and Chin, W. W.

Thesis title: Safeguarding Against Romance Scams- Using Protection Motivation Theory

Harun, R

Supervisor: Choi, B. C. and Yu, J

Thesis title: Searching for Angels: Identifying Effective Characteristics of Successful Crowdfunding

Campaigns

Carbonie, A

Supervisor: Guo, Z and Cahalane, M

Thesis title: Positive Personal Development through eSports

<u>Kim, H</u>

Supervisor: Tan, F; Leong, C; Kim, D. D.; Ondrus, J and Tan, B

Thesis title: Value co-creation in Digital Content Ecosystems: A Study of Hallyu

<u>Peng. J. J.</u>

Supervisor: *Guo, Z and Cahalane, M* Thesis title: Online Game User Experience

Sargeant, C

Supervisor: Thorogood, A; Jourkhadar, G and Cecez-Kecmanovic, D Thesis title: Digital Capabilities: Getting Ahead of the Curve

Islam, S

Supervisor: Cahalane, M and Finnegan P

Thesis title: Making Physical Activity a Habit: Using Gamified Physical Activity Trackers to Sustain Behaviour

McEwan, M

Supervisor: Shi, Y and Van Toorn, C

Thesis title: Business Analytics (BA)-powered transformation for environmental and social sustainability in

organisations: A dynamic capabilities perspective

Butalan, C

Supervisor: Tan, F and Chan, C

Thesis title: 'Bridging the Sustainability Leadership Chasm: A Case Study of the Sustainability Advantage

Program of the NSW Government, Australia,

Munns, B. J.

Supervisor: Van Toorn, C., Finnegan, P., Kalgovas, B. J., & Benlian, A.

Thesis title: Sustaining Digital Transformation: The imperative to innovate continuously in the Australian

financial services sector

Kwong, C

Supervisor: Thorogood, A and Van Toorn, C

Thesis title: Banks responding to FinTechs in the Digital Era



## Hwang, D

Supervisor: Thorogood, A and Van Toorn, C

Thesis title: The FinTech Perspective on Banks: Collaboration, Challenges and Recommendations

## Marketing

Examining Online Brand Community Engagement: A Functional Approach

Exploring Complementarity Incongruence: The Influence of Context and Artificial Intelligence-based

Product Recommendations on Willingness to Pay

## **Risk and Actuarial Studies**

## **Katie Sun**

Bachelor of Actuarial Studies (Honours)

Thesis Title: Evaluating the Australian Governments Pensions Loans Scheme (University Medal)

## **Melantha Wang**

Bachelor of Actuarial Studies (Honours)

Thesis Title: Learning with High-Cardinality Categorical Features in Actuarial Applications

#### **Scott Shao**

Bachelor of Actuarial Studies (Honours)

Thesis Title: Reverse Mortgage as an Instrument for Australian Families' Optimal Use of Housing Wealth

